

Grenache pinot semillon new GPS

By TODD DAGWELL

IF you have ever had a tour guide you wanted to mute, fast-forward or throw out the window, a GPS audio tour will give you the power to do all three.

The Hunter Valley has become the first location in the world to offer GPS audio driving tours that showcase the region's best sites using "satellite narration".

Developed by The Yellow

Brick Guide media company, the tours incorporate music, narrative, characters and directions, via a GPS unit, while you drive.

Three half-day GPS tours, Mount View Vistas, the Heart of Pokolbin and Lovedale Loop, are available for anyone looking for a unique travel experience.

Bruce Tyrrell, of Tyrrell's Wines, is the MC and three

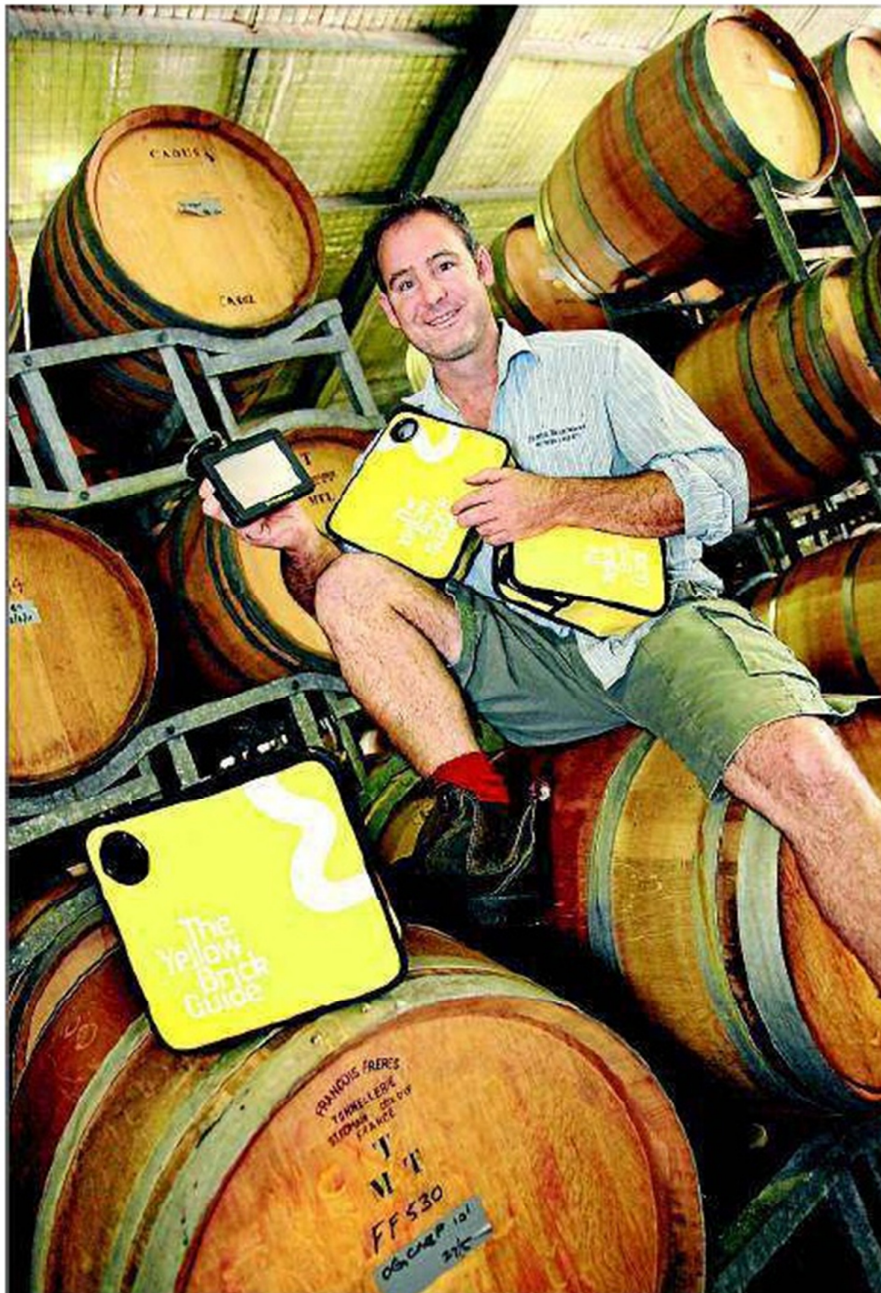
young winemakers act as in-car guides.

They are Usher Tinkler, Dan Binet and Jim Chatto, the chief winemaker at Pepper Tree Wines.

The Yellow Brick Guide creative director Rob Marjenberg said GPS Tours were an entirely new travel concept that was stress-free.

"It's like a travel show you travel through in your own car," Mr Marjenberg said.

The Yellow Brick Guide GPS is available for hire for \$39 at locations including Hunter Valley Visitors Centre, Pepper Tree Wines, Poole's Rock Wines, Ballabourneen Wines and the Sebel Kirkton Park Hotel.



YOUR GUIDE: Jim Chatto with the new audio touring device. - Picture by Phil Hearne